

For Immediate Release

The Newest Concept in Storage

TEMPE, AZ — July 20, 2008 — Scottsdale-based **Big Boys' Toys Storage** is building some unique facilities in the Phoenix area that are set to open within the next 12 months. It's the newest concept in storage.

Big Boys' Toys Storage markets their storage units as a way to house high-end toys ranging from boats and luxury cars to expensive recreational vehicles. Their facilities might look like storage rental units, but they're sold as condominiums. Sid White, co-founder of Big Boys' Toys, said the "Storage Condo" is rapidly becoming the storage solution for the future because of its many benefits like the ability to earn equity by owning individual storage units.

Big Boys' Toys units, completely enclosed, secure and include large sectional doors with automatic door openers, electrical outlets, fire sprinklers, fluorescent lighting and weather sealed & insulated doors. They range from 325 to 1,600 square feet and cost \$30,000 to \$136,000. They're ideal for recreational vehicles, boats, classic cars, ATV Four Wheelers, furniture or your business records.

A large portion of garage condo buyers, White said, are car collectors or individuals who have no place to park their extra vehicles because of homeowner association restrictions. Then there are baby boomers, many of whom are downsizing their homes and need a place to keep their valuables or their extra vehicles.

Big Boys' Toys, which White founded in 2003 with business partner Harrison Gentry, is opening locations in Chandler, Apache Junction, Peoria, north Phoenix and northeast Mesa in the next year. Units at its first facility, on 99th Avenue in Peoria, sold out in 2003.

The facilities include garage doors manufactured locally by First United Door Technologies, a Tempe, AZ based company.

Big Boys' Toys Storage: **www.bigboystoysstorage.com**

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